

Barolo, Province of Cuneo

Established: 1981

Owners: Chiara & Giorgio Boschis

Winemaker: Chiara Boschis

Production: 40,000 bottles

Hectares under vine: 11

Viticulture: Certified Organic

Vegan Friendly



The Boschis family purchased E.Pira & Figli in 1981, propelling the young Chiara into a role significantly different to that intended with her economics degree. The family were proprietors of Barolo's historic Giacomo Borgogno estate, where Chiara originally learnt her winemaking skills. Since beginning as one of only two female oenologists working in Barolo, Chiara is nowadays regarded as every bit the equal of her peers after bringing her considerable determination, charm and confidence to bear on raising the quality and profile of E. Pira. Her philosophy is to craft wines that marry the extraordinary power of Barolo with approachability and the Pira wines are all about elegance, great aromatics and lush textures. This has been achieved through strict vineyard management, careful selection and impeccable vinification techniques.

In 2010 Chiara's brother Giorgio, also a winemaker, joined the business and the two expanded their holdings to include Mosconi and Ravera in Monforte and Gabutti in Serralunga. In addition, Giorgio's daughter Beatrice has recently completed her enology degree so the future looks bright for a new generation at E.Pira.

Dolcetto d'Alba DOC

From three vineyards in Monforte (Ravera, Le Coste and Mosconi), this is fermented and aged in stainless steel to produce a racy wine with bright blue fruits, spice and floral notes, the tannins ripe and round. A great wine for antipasti and first courses.

Barbera d'Alba Superiore DOC

From Monforte (Mosconi and Ravera) and Serralunga (Gabutti), aged in old barriques for 12 months which earns it the Superiore designation. This is elegant and taut with classic Barbera acidity and bite, black cherry and plum fruit with chocolate and spice.

Nebbiolo Langhe DOC

From Ravera in Monforte, this is a youthful expression of Nebbiolo that is a great introduction to the variety and house style. Aged in old barriques for 14 months, its bright and juicy with red berry fruit, peach and spice, the palate gently tannic and refreshing. Drink or cellar over 5-8 years.

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Average production for the Barolo wines is 3500 bottles of Cannubi, 4500 of Via Nuova and 4500 of Mosconi. Over the next few years, as the vines mature, Mosconi will increase and there is also a new white wine on the way! The wines are fermented in stainless steel with frequent pumping over of the must and punching down of the cap. New oak is 30% with large casks also used for Cannubi and Via Nuova.

Barolo DOCG Cannubi

Cannubi is one of the regions most prestigious vineyards and, historically, its most important. The oldest bottle of Barolo in existence says simply '1752 Cannubi'. Chiara's holding is 2.5 hectares.

***2019** The 2019 Barolo Cannubi is flat-out stunning. Rich and beautifully textured, the 2019 dazzles from start to finish. Freshly cut flowers, mint, crushed red berry fruit, orange peel, salt and dried herbs are some of the many notes that grace this exquisite, wonderfully nuanced Barolo from Chiara Boschis. Sweet floral and spice overtones build into the finish. The precision here is unreal. Aging in cask works so well here. What a wine! 97 points, Antonio Galloni*

Barolo DOCG 'Via Nuova'

Via Nuova was originally made solely from the Terlo vineyard on the hill behind the winery that overlooks the village of Barolo. The name is the same but since 2009 it has been a blend of six parcels: Liste and Terlo (Barolo), Mosconi and Ravera (Monforte) and Gabutti and Baudana (Serralunga).

***2019** The 2019 Barolo Via Nuova is another gorgeous wine in this tasting. Soaring and broad in its aromatic intensity, the 2019 has it all. The blend of seven sites works so well. Readers will find a seamless, wonderfully complete Barolo. Dried flowers, herbs, mint, rose petal, kirsch and orange zest lend notable complexity throughout. The 2019 is deep and also quite rich, but not at all heavy. There is a touch of oak sweetness, but it just adds to the wine's exotic beauty. 97 points, Antonio Galloni*

Barolo DOCG Mosconi

***2019** The 2019 Barolo Mosconi is the most potent of the three Barolos in the range. It exudes Monforte darkness and virile intensity from the very first taste. Black cherry, plum, mocha, sage, tar, lavender and spice infuse the 2019 with tons of character. This is one of the most elegant wines I have ever tasted from Mosconi, a site that does not naturally lend itself to finesse. 98 points, Antonio Galloni*

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